

# Don Croy

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3915 Hoagland Avenue  
Fort Wayne, Indiana 46708

email: info@doncroy.com  
website: designservicesfortwayne.com  
facebook: /designservicesfortwayne/  
mobile: 260.267.4899

## Objective

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My goal is to find projects or employment that challenge my current knowledge of web development and marketing as well as raise my experience level within the field. Since I have set the groundwork for a design and development business, ideally these projects would leave time for personal pursuits.

## Academics

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**International Academy of Design & Technology**  
B.S. Web Design & Development (Cum Laude)

2009-2013

## Technologies

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Proficient in HTML5 and CSS with continued reading and experimentation with the latest CSS3 techniques for interaction and animation.

Proficient in WordPress CMS and experience with Joomla, Drupal, Visual Studios, and Adobe Catalyst. Experience with XML / XHTML, JavaScript, Flash, Visual Basic, PHP, and MySQL & SQL databases.

## Software

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Current releases of Adobe Creative Cloud software

Proficient in Photoshop, InDesign, Dreamweaver, and Edge Reflow and experience with Illustrator, Flash (deprecated), Media Encoder, and Edge Animate.

## Accomplishments

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Setup, monitor, and maintain a secure Dedicated Server using CentOS and Plesk. The server is optimized for rapid delivery of WordPress content exclusively.

Designed and setup network for business Point of Sales system, credit card processing, computer, print, and wireless.

Reprogrammed and customized Micros POS and SQL server for business needs.

## Employment

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**Salvatori's**  
Fort Wayne, Indiana

2010 - present

### Responsibilities Include:

- Webmaster, SEO and analytics, and Facebook marketing campaign
- Menu and in-house promotional materials design and production
- Printed advertisement design and coordination
- Network, POS, and Internet connectivity monitoring and maintenance
- Bar oversight, seasonal menus, beer and wine selection, and promotions
- Business supply and paper product inventory and purchase

**General Manager**  
**Mid City Grill**  
Fort Wayne, Indiana

2003 - 2008